



Corporate Information

BCZ.com is your one-stop software development company & online IT solution provider. We specialize in hosting platform, content management, search and knowledge management technologies etc. Our project development includes patent pending technologies, providing effective solutions with a range of services designed for small businesses to large organizations.

We are continually developing better products to help individuals and organizations to improve efficiency and productivity in their daily operational needs.



公司信息

必出众资讯是您的一站式在线软件开发公司和IT解决方案提供商。我们专注于主机平台，内容管理，搜索和知识管理技术等。我们的项目开发包括正在申请专利的技术，提供了一个为小型企业设计及大型机构的服务范围，以有效的解决方案。

我们正在不断开发更好的产品，帮助个人和组织，以改善他们的日常运作所需的效率和生产力。

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Corporate Information

www.bcz.com



Business Summary

BCZ.com provides companies facing information explosion with innovative tools to better find, analyze and manage their data. We are continually developing better products to help businesses and organizations effectively sort through the information they need.

Competitive Advantage: We offer customized enterprise search solutions and KMS that are catered to our clients with a low cost of entry. Our business model is tailored to organizations that are looking for cost-effective, rapid deployment of data management systems.

Business Model: With an in-depth technical knowledge, market trend and industrial network connectivity, we seek to leverage on experienced partnerships with vendors and licensees to establish a win-win situation through synergy building using a B2B model.

Product / Service Proposition

- Enterprise Search & Search Hosting Advanced Customization Qryos provides efficient search solutions allowing for customized and personalization of results generation and sorting.
- Data Hosting Solutions on Cloud Based Technologies Our cloud based infrastructure provides highly reliable uptime, stable network connectivity in high load conditions including data backup and 24/7 support services.
- Support & Consulting as Application Service Provider Providing businesses the tools to effectively increase business and operational productivity.

Focus Market

- Information Portals / Search Engines Property, Finance, Travel Portals, Medical Tourism. To gather information, index and categorize data segment relevant to industry specific topics.
- Human Resource HR, Consultancy firms, HR departments. For job profiling, resume matching, performance analysis and review.
- Finance Stock Broking Firms, Investment Bank, Research Houses. To collate and coordinate research findings from different sources under a unified platform.
- Education Universities, colleges, Publications, Learning Institutions. Transforming offline content databases to online auto-categorized repository system for easy access to learning tools and knowledgebase.

公司简介

必出众资讯为正面信息爆炸的公司提供创新的工具以更好地查找、分析和管理数据。我们使用户更好地理解、定制他们的搜索，(Enterprise Search Solution) 而仅有高价值的信息会显示在Qryos知识管理系统(KMS)中。我们持续开发更优秀的产品以帮助大中型组织高效地管理他们的日常信息。

我们的优势: 我们以低进入成本提供迎合客户需求的个性化企业搜索解决方案及知识管理系统。我们的商业模式为亚洲地区寻求高成本效益, 快速部署之数据管理系统的组织量身定做。

商业模式: 凭借深入的技术知识、市场趋势及与行业网络的联系, 我们设法使用B2B模式与供应商及许可证持有人同心协力建立双赢的伙伴关系。我们将逐步增加在大中型企业市场的普及率并逐渐建立影响力。

主要产品 / 解决方案

- 企业级搜索及搜索托管 Qryos为企业量身定做了个性化与高效搜索的解决方案, 满足各企业的不同需求。
- 基于云端技术的数据托管解决方案 我们基于云端的架构采用专用托管设备为企业提供服务, 能保障可靠的正常运行时间, 稳定的网络连接及快速运行的能力。服务包括数据备份及全天候(24/7)支持。
- 应用服务供应商支持及顾问服务 售后的网络营销策略及电子商务服务给商家提供相关工具, 以高效管理他们的信息从而增加商业生产力。

销售 / 市场策略

- 通过为企业提供免费的社区版企业搜索解决方案, 为经过挑选的学校提供教育版, 提升我们服务的市场普及率。
- 与潜在供应商整合销售力量, 以相互促进服务。
- 使用小部件(widgets)、博客营销手段来推销我们的服务并增加在互联网上的知名度。

目标市场

- 信息门户 / 搜索引擎 不动产, 金融, 旅游门户, 制药, 旅游 搜集产业相关主题的信息并编制索引网页。
- 人力资源 咨询公司, 人力资源部门 帮助他们从知识库中匹配需要的简历, 并查看绩效考核情况。
- 金融 股票经纪公司, 投资银行, 调查机构 整理不同调查机构的研究报告。
- 教育 大学, 学院, 出版社, 培训机构 我们可以把线下知识数据库转变为在线存储系统, 这使得学生和教师更容易开展教学活动。

